



# Christmas Appeal toolkit.

Thanks for supporting the 2021 Uniting WA Christmas Appeal. Your collection of non-perishable food will help take some stress out of this festive season.

This handy toolkit provides you with resources, including:

- A list of what items to collect
- Posters to advertise your collection
- Signs for your collection boxes
- Tips for a successful collection
- Information about delivering items
- Facts about food insecurity in Australia
- Information about Foodbank — our Christmas food drive partners.

If you'd like to donate to help feed people in need this Christmas, visit the donate page on our website at [unitingwa.org.au](https://unitingwa.org.au).

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# Christmas wish list.

Christmas can be a stressful time for everyone. And when you have to make the choice between food, bills or Christmas presents, it's even harder.

By collecting these non-perishable foods, you're helping take some of the stress out of Christmas.

These essentials will support a family through the festive period when services are closed.

Thank you and Merry Christmas!

- UHT custard
- Christmas puddings/mince pies
- Tinned meats/hams
- Spreads (jam, vegemite, honey)
- Breakfast bars
- Coffee
- Tinned fish
- Tinned fruit
- Gravy sauce/powders
- Christmas crackers.



**‘Tis the season  
of opportunity.**

## **Please collect:**

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## **Bring your non-perishable food to:**

**For more information, please contact:**

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Drop your non-perishable  
food here for the Uniting WA  
Christmas Food Drive.

[unitingwa.org.au](http://unitingwa.org.au)

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# Tips for a successful Christmas food drive.

## Location, location, location

Put your collection bin in a high traffic area, where lots of people can easily find it. Reception areas work well, or you could have multiple collection bins across your campus.

## Advertise

Make sure you advertise your support for the Uniting WA Christmas Food Drive.

Use the flyers provided in this kit to spread the word.

Mention your collection drive in a newsletter and on your staff, student and parent portals.

Here's a suggestion for information you could include:

We're supporting the Uniting WA Christmas Food Drive this year.

Help us take some of the stress out of Christmas for WA families by donating non-perishable food items like: UHT custard, Christmas puddings/mince pies, tinned meats/hams, spreads (jam, vegemite, honey), breakfast bars, coffee, tinned fish, tinned fruit, gravy sauce/powders, Christmas crackers.

Local papers and media outlets may be interested in what you're doing, too.

## Social Media

Post pictures of the donation bins and students adding their donations. Let people know when you start collecting with a launch post and remind them when the appeal is ending.

Make sure you tag [@unitingwa](#) and [@foodbankwa](#) so we can share your posts and say thank you.

## Make it fun

Sorting the donations into categories for us makes packing the hampers easy for our volunteers.

Make sorting fun with music, snacks, and prizes for the best sorter.

It can also help with community service hours for students.

If you need help or more information, you can reach us at [christmas@unitingwa.org.au](mailto:christmas@unitingwa.org.au) or call 1300 663 298.



# Collecting and delivering.

## Collecting hamper items

Any large box or plastic container is great for collecting your non-perishable food. Print the collection bin poster and attach it to your container.

When your collection bin is full, start to pack your items into boxes ready for delivery. Sorting the donations into categories for us makes packing the hampers easy for our volunteers.

Information about other ways you can support Uniting WA at Christmas time is available at [unitingwa.org.au/get-involved](http://unitingwa.org.au/get-involved).

## Getting hamper items to us

This year, we're working with Foodbank to support as many people as possible. If you can, please deliver your non-perishable food to their warehouse:

**Foodbank Western Australia**  
**23 Abbott Road**  
**Perth Airport WA 6105**

Your donation will need to be with Foodbank before Friday 3 December to

make sure it's all packed for Christmas.

Please let us know when you're ready to deliver so we can let Foodbank know you're coming. Please contact Annette at [annette.boyle@unitingwa.org.au](mailto:annette.boyle@unitingwa.org.au) to organise delivery.

By delivering the food you've collected, you're allowing us to devote all of our resources to our services at a time of year when demand is high.

We know the end of the school year is a busy time, so if you're unable to deliver, please contact Annette to discuss a pick up.

Thanks for being part of the Uniting WA Christmas Food Drive. Your support and generosity is very much appreciated.

The food you donate will provide so much more than meals — it will give hope and peace of mind this festive season.

If you need help or more information, you can reach us at [christmas@unitingwa.org.au](mailto:christmas@unitingwa.org.au), or call 1300 663 298.



# Uniting

# Food insecurity in Australia.

Too many Australians spend time every day wondering where their next meal is coming from.

We call this food insecurity, which means that there isn't enough access to good, healthy, culturally appropriate food.

It's a really big issue.

## 4 million

Australians have experienced food insecurity in the last 12 months.

## 22%

of food-insecure Australians are children.

## 1 in 5

Australian children go to school hungry.

## 64%

of charities can't meet the food needs of the people they support.

What happens when we can help people facing food insecurity?

**46%** feel relieved

**35%** feel less stressed

**31%** feel more hopeful.

### How am I helping?

Everyone in Australia should have enough healthy, nutritious food to live their best life.

If we can make sure that no one in our country goes hungry, we can make a big impact on health, education, our economy, and help create a more just and equal society.

Eliminating hunger builds a better future for everyone.

Your gift of non-perishable food this Christmas relieves the stress and worry of having to decide if a family eats, pays the electricity bill, or affords a Christmas gift for their children.

If you need more information, you can reach us at [christmas@unitingwa.org.au](mailto:christmas@unitingwa.org.au), or call 1300 663 298.

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