**TEXT TYPES**

**Texts are classified into the particular purposes they are designed to achieve**.

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| **Text Types** | **Imaginative/Narrative** | **Persuasive** | **Informative** |
| **Purpose** | * Texts whose primary purpose is to **entertain or provoke** thought through their imaginative use of **literary elements**. * To entertain, amuse, provoke * To shock * To make reader think about ideas/issues * To provoke an emotional response * To stimulate thoughts | * To put forward a **point of view** and **persuade** a *reader, viewer* or *listener*. *They form a significant part of modern communication in both print and digital.* * Persuade the reader to agree * To argue/convince * To influence others to agree with a view | * To inform * Provide information * Explain all sides |
| **Audience** | Varies according to **purpose** and **form.** | | |
| **Form** | **Includes:** novels, traditional tales, poetry, stories, plays, fiction for young adults and children including picture books, and multimodal texts such as film. | **Includes:** advertising, debates, arguments, discussions, letters, essays, speeches, opinion articles, editorials, blogs , documentaries and feature articles | **Includes:** Explanations, information reports, procedures, Media- news reports, biographies autobiographies, letters, research papers, journals, analytical essays, documentaries. |